#### INDUSTRY MIDDLE MARKET INDICATOR

**3Q** 

2014

## HEALTHCARE'S GROWTH

RELIGION LIBERT RULESHED CONFIDENCE

#### Revenue Growth vs. National

7.1%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

7.5%

Past 12 Months National 5.1%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

5.5%

Next 12 Months National

#### **Employment Growth**

5.9%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE PAST 12 MONTHS

3.5%

Past 12 Months National 4.2%

HEALTHCARE'S MIDDLE MARKET GROWTH OVER THE NEXT 12 MONTHS

3.6%

Next 12 Months National

#### Top 3 Challenges:

86%

The cost of healthcare

80%

The cost of doing business

80%

Ability to grow revenue

### Preparing for growth through capital investment

Middle market companies in Healthcare are sending a strong message that they are poised to Invest.



FOR MORE INFORMATION VISIT MIDDLEMARKETCENTER.ORG







#### MEET HEALTHCARE'S MIGHTY MIDDLE MARKET

# Iealthcare's ... ANNUAL REVENUE \$10MM—\$1B \$725B IN ANNU Healthcare's Middle Market Defined

GENERATING

IN ANNUAL REVENUE

**MORE THAN** 

16,500

**BUSINESSES** 











**REPRESENTS** 

0.7%

OF ALL NATIONAL **COMPANIES** 



**GENERATES** 

22%

OF ALL NATIONAL **BUSINESS REVENUE** 

**EMPLOYS** 

29%

OF THE NATIONAL WORKFORCE

#### Percentage of Revenues around the World

